

Press release
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Tiitus promotes student employment

The digital career and recruitment service Tiitus offers an easy and fast job search platform for students. Students create their own job search profile in Tiitus as they start their studies and will update it as their studies progress. The profiles include an assessment of one's own skills, and you can add pictures from social media services plus a short introductory video to the profile. Students can also benefit from their profiles after graduation.

"Students learn to identify their own know-how and to present their individual strengths with the help of the profile. Marketing oneself is an important skill for employment," states Niklas Litmala, one of the two Tiitus founders.

Employers can publish jobs geared towards students in the service for free. The service enables employers to view the received applications and to contact potential candidates easily via the chat function.

Students can also easily send their profiles to employers for viewing. The service brings together the suitable applicants and jobs based on know-how and interests. Students can use the service via the mobile application with which they can apply for jobs from start to finish using only their mobile phones.

Tiitus was founded by two young fellows in their twenties who think that the current recruiting practices are too rigid and do not meet the needs of young people nor those of employers. "A faster and more agile mobile search benefits both parties, especially as the transforming working life offers more and more diverse projects for young people", remind Sami Ahonen and Niklas Litmala, the two founders of Tiitus.

Further information from
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The logo for Tiitus, featuring the word "TIITUS" in a bold, red, sans-serif font. The letter "I" is stylized with a white arrow pointing upwards through its center.